



For immediate release

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A skyline and a lifeline: Hope Home Conifer Lane on Queenstown Hill turns a three-storey terrace into support for Kiwi youth

Fowler Homes, together with more than 40 supplier partners, has unveiled Hope Home 2.0 at 11b Conifer Lane on Queenstown Hill. Unlike the inaugural standalone build, this year's project is a three-storey terrace home and the middle unit in a row of three. Every dollar of sale profit will go directly to I Am Hope to support youth mental health across Aotearoa.

The Hope Home idea was sparked by a 2022 interview with Mike King on The Rock's Morning Rumble. That first Queenstown build culminated in a live auction that raised \$404,000 for I Am Hope. Hope Home 2.0 keeps the momentum going with a design that fits the Queenstown Hill setting: a modern, work-stay-play home with elevated views over Lake Wakatipu and a clear purpose—turning a property sale into counselling sessions and school conversations that help young people earlier.

Mike King, founder of I Am Hope, said the generosity behind this second build is overwhelming.

"This house is proof that when Kiwis roll up their sleeves, magic happens. You've taken a middle terrace on Queenstown Hill and turned it into a lifeline for our kids. From the first screw to the last coat of paint, every contribution says to a young person, 'You matter, and help is here.' I'm humbled beyond words by Fowler Homes and every tradie, supplier and sponsor who made this real. You haven't just built a home—you've built time in a room with a counsellor, and you've built the honest kōrero in schools that can change a life's direction."

Jason McGirr, managing director of Fowler Homes, thanked the trades, suppliers and partners who brought the Conifer Lane build to life.

"This home stands as a testament to the generosity of local trades and suppliers. Their expertise, materials and time have made the Conifer Lane build possible and will help fund counselling for young Kiwis. Fowler Homes is grateful for the support and is committed to delivering a home for I Am Hope every two years."

Why this build matters

- The project brings together a national network of tradies, suppliers and sponsors to donate or discount materials and services.
- All sale profits will go to I Am Hope, funding free, fast access to counselling for under-25's via Gumboot Friday and supporting in-school programmes that normalise tough emotions and encourage seeking help sooner.

About Hope Home

- Address: 11b Conifer Lane, Queenstown Hill
- Home: a 251m² three-storey terrace home; with four-bedrooms, three bathrooms & double garage
- Outlook: elevated views over Lake Wakatipu, Kelvin Heights and the Remarkables Mountain Range
- Purpose: 100% of sale profits to I Am Hope
- Builder: Fowler Homes, with support from more than 40 supplier partners